



ENGAGE & ENTERTAIN

# The world's most immersive branding experience.



## ENGAGE CONSUMERS WITH A NEW UNFORGETTABLE EXPERIENCE

Custom content programmed to MX4D® Motion Seating + VR Technology

### What makes the MX4D® POD the right choice?

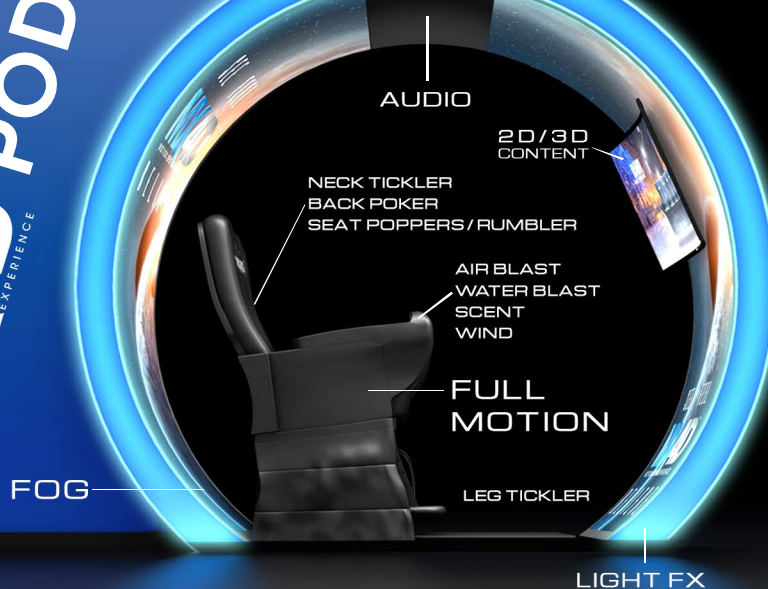
- The latest in location-based, mixed-reality immersion branding tools
- The most advanced consumer-engagement technology available - with analytics!
- Measure the Pod's advertising reach with proprietary MX4D® consumer-impression reporting
- Income-generating opportunity - (6) high-visibility areas to sell advertising space on the Pod
- Analytical reporting capabilities identify real-time, rider-activation status
- Your content is programmed to the immersive MX4D® seat technology
- The MX4D® motion EFX technology is a worldwide phenomenon in cinema
- The MX4D® POD may be enjoyed by patrons of all ages - 40" or taller
- Content-ready for 2D, 3D or Virtual Reality





FULL MOTION/EFX

**MX4D<sup>®</sup> POD**  
VR MOTION EFX EXPERIENCE



## CHOOSE WHAT WORKS BEST FOR YOUR **MX4D<sup>®</sup> POD**



### PACKAGE 1 / VR

Display with any VR content  
w/ motion programming / EFX



### PACKAGE 2 / 2D

Display with and 2D content  
w/ motion programming / EFX



### PACKAGE 3 / 3D

Display with any 3D content  
w/ motion programming / EFX



*What are people saying about the Pod?*  
"The Pod encourages you to buy a Coke. I liked the Coke smell. I was able to experience the product."

Coca Cola branded Pod - ITCA 2017 Event Attendee @ Pacific Theatres at the Grove, Hollywood, CA

## Why Consider the MX4D<sup>®</sup> POD?

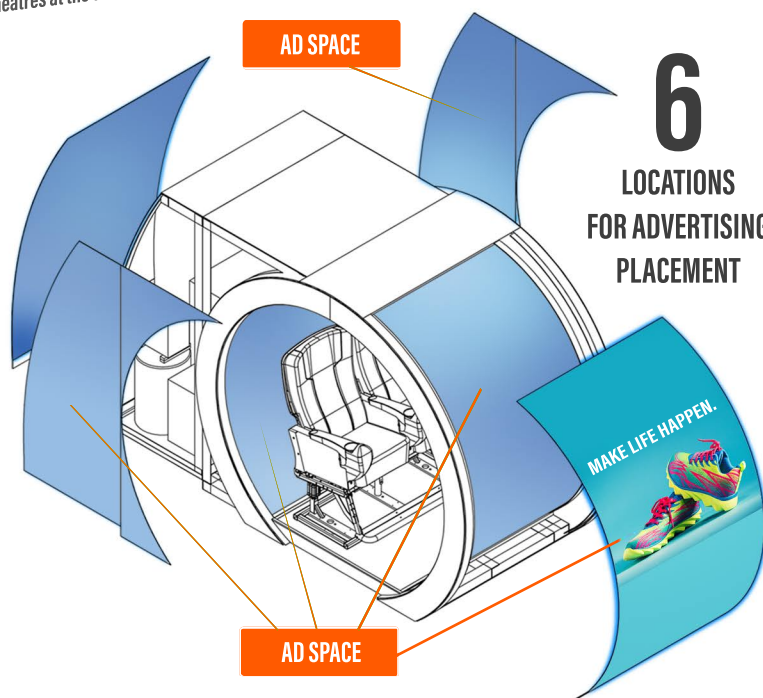
### Why is the MX4D POD drawing a crowd?

- First-of-its-kind in mixed-reality, location-based attractions
- Non-stop rider activations (when brought to any event)
- The Pod amassed positive media exposure during top Hollywood events
- Tested and approved at a popular amusement destinations - ask us!
- The Pod's immersive experience is memorable and shareable on social media
- The MX4D<sup>®</sup> POD's larger-than-life presence draws consumers to its' (6 on board) branding/advertising areas
- Visit [MX-4D.com/POD](http://MX-4D.com/POD) to see how this amazing mixed-reality, full-motion attraction entertains audiences of all ages

### Who is MediaMation?

The MX4D<sup>®</sup> Motion EFX Technology is imagined and produced by MediaMation, Inc., an entertainment systems integrator that specializes in interactive attractions and cinema technology.

Based in the U.S., MediaMation has been a worldwide leader in the attractions industry for over twenty-five years, providing creative mixed-reality and location based attractions for interactive shows, rides, museums, exhibits, and 4D/5D theatre and amusement environments.



**6**  
LOCATIONS  
FOR ADVERTISING  
PLACEMENT

## Are you looking for an income-generating, consumer entertaining marketing tool?

Contact: MediaMation Sales today 310 320 0696  
email: [sales@mediamation.com](mailto:sales@mediamation.com)

**MX4D<sup>®</sup> POD**

Learn more about MX4D technology at [mx-4d.com](http://mx-4d.com)  
or about the MX4D POD at [mx-4d.com/POD](http://mx-4d.com/POD).